



Dealership Program for CSC VLEs

BECOME A DEALER

- Scope of Work
- Investment
- Opportunities for Dealers
- Documentations
- Market and Advertisement
- Training and Development
- Service Level Agreement
- Sale Of Units by a Dealer
- Forms and Agreements

Space Requirements

1. For e-Rikshaws (3 Wheeler) – Minimum of 400 Sq. Ft.
2. For e-Scooter (2 Wheeler) – Minimum 200 Sq. Ft.
3. VLEs must have seating arrangement for at least 3-4 People.
4. Basic amenities like toilets for male & female and Drinking water for Visitors.
5. First Aid kit and Fire Extinguisher Type-A
6. Require a person with good marketing skills and a person with strong technical background.



INVESTMENT

DEALERSHIP SECURITY DEPOSIT AMOUNT:

**FOR E-RICKSHAWS Rs. 2,00,000/- (Two LACS)
SECURITY FOR 2 VEHICLES.**

**FOR E-SCOOTERS Rs. 1,00,000/- (Two LACS)
SECURITY FOR 2 VEHICLES.**

**VLE WILL GET THE DEALERSHIP WITHIN 30 DAYS AS
THE PROCESS OF TC AND SETUP IS TIME
CONSUMING. STILL PROCESS WILL BE FAST AS
COMPARE TO THE OTHER DEALERS.**

NOTE: SECURITY AMOUNT IS REFUNDABLE

Opportunities for Dealers

1. Dealer/Sub dealer can earn up to 10%-12% of the showroom price on selling a unit E-Rickshaw (Three Wheeler)
2. Dealer/Sub dealer can earn 8%-10% on selling a unit E- Scooter/Bike (Two Wheeler)
3. VLE can take dealership from multiple companies with CSC like Hero, Mahindra, TVS, GEM etc.



DOCUMENTATIONS



VLE have to provide following documents to CSC

- CSC dealership form
- Demand Draft

Service provider will have to provide following documents to CSC

- Vehicle Certificate
- Insurance certificate
- Warranty Details
- Service Level Agreement



Service Level Agreement

- A **service level agreement** will be made between service provider and customer that defines the level of service expected from the service provider.
- If SLA is missed, penalty can be imposed on the service provider.

Marketing and Advertisement

Dealer will have a Canopy and Flex Banner at the centre with CSC Rural e-Mobility logo.

Flex size is 6 by 3 sq ft. (CSC SPV will share the Design).

Pamphlet of the products provided by service provider.

Other Marketing Material will also be provided to the Dealer after setup.

Training and Development

- Training will be provided to dealers staff by the service provider (OEMs) for 2 days.
- Under this Training all the Parts and Equipment description will be imparted by the Trainer
- VLEs can become the Skilled technician by taking Training for 5 Days complete at Owners Plant Location.
- All the items know how and usage will be taught in the training.

Sale of Units

- I. Accessories will be provided at the time of delivery of the vehicle.
- II. RTO process will be done by dealer in coordination with the Sub-Dealer.
- III. All the Documentation will be done by the Direct Seller and provide further for the process.
- IV. RTO and Insurance Cost will be added automatically and imposed as per the State Norms respectively.
- V. Amount will paid through CSC SPV E Mobility Portal for the sale of Units directly.
- VI. Commission of Dealer will be paid after total amount received by CSC SPV in T+5 Days Basis.



FLEET MANAGEMENT



- Dealer/Sub Dealer can also purchase E-Rickshaw for fleet management.
- GPS tracking facility will be provided for fleet management.
- VLEs can track their Vehicle as and when required by them in Real time.
- Geo Scanning is enabled in the E-Rickshaws for smooth functioning.
- Application will also be provided if the VLEs require for monitoring and running it on daily or monthly rental Basis.
- Long term revenue for the VLEs and tracking maintaining the Records online by the Application.
- Smooth functioning of the System.



Thank You



Thank you for your precious time, for further queries feel free to contact us:

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