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CSC NEWSLETTER

Creating Rural Entrepreneurship, Redefining e-Governance

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IN THIS ISSUE:

- 1 From the MD's Desk
- 2 MoU between NIELIT and CSC Academy
- 3 CSC felicitated for enrolling maximum beneficiaries in PMSBY and PMJJBY
- 4 Tele-Law enables 33 lakh citizens with access to legal advice
- 5 CSC Students Resource Centre inaugurated at Birsa College, Jharkhand
- 6 CSC Academy mobile van flagged off in Mumbai by Minister Mangal Prabhat Lodha
- 7 CSC & OPPO India partner for 'Cyber Sangini' programme
- 8 VLE Kanchan Kesri saves a farmer from being scammed and lose money



Shri Sanjay Rakesh
MD & CEO, CSC SPV

Dear Readers!

I am pleased to share a refreshed and redesigned version of the CSC Newsletter. The newsletter will be issued fortnightly, featuring stories, updates, and activities from the CSC ecosystem.

CSC has always strived to bring government services and entitlements within the reach of every citizen, especially in underserved areas. Taking another step in this direction, we have partnered with the Ministry of Cooperation and NABARD to enable Primary Agricultural Credit Societies (PACS) and Large-sized Agricultural Multipurpose Societies (LAMPS) across the country to function as CSC for delivery of various G2C, financial, education & skilling and healthcare services, apart from Government's social security schemes to rural and tribal communities.

Cyber security is an emerging area of concern with technological advancements impact all aspects of life. We have been collaborating with partners like Kyndryl and Oppo India for cybersecurity training to women in rural and remote areas of the country. Cyber Rakshak initiative, in partnership with Kyndryl,

will equip 100,000 women in rural and remote areas with new technology skills and help them emerge as Cyber Rakshaks over the period of three years.

Another pool of 10,000 cyber security women ambassadors will be trained in partnership with Oppo India for safeguarding the interests of Internet users in rural areas.

We achieved a major milestone this week as we crossed 33 lakh legal advice enablement under the Tele-Law programme with the assistance of Department of Justice. I congratulate our VLEs and PLVs for their commitment to provide access to justice to rural and marginalised communities across the country.

Recently, we partnered with the National Institute of Electronics and Information Technology (NIELIT) for collaboration in various areas like Skill Development, Virtual Academy, Accreditation & Facilitation Centre, Digital & Financial Inclusion, Faculty Development Programme, Entrepreneurship Development, and Content & Certifications.

As part of our CSR work, a CSC Academy mobile van was flagged off in Mumbai to provide training in digital and financial literacy to women. Sponsored by Learning Links Foundation and MasterCard, the mobile van would cover slum and industrial areas of Mumbai.

In a small village in Bharno block of Gumla district in Jharkhand, farmer Somra Oraon was recently saved from being conned for money, thanks to quick intervention by VLE Kanchan Kesri, highlighting the strong bond of trust that VLEs have acquired in the community.

With Holi round the corner, I wish you all a very joyous and safe Holi!

Keep in touch with us for more updates on CSC.

NEWS



MoU between NIELIT and CSC Academy for initiatives in digital literacy and skill development

National Institute of Electronics and Information Technology (NIELIT) and CSC Academy, a subsidiary of CSC SPV, have signed a Memorandum of Understanding (MoU) for mutual cooperation in enhancing digital literacy and skill development in India.

As per the MoU, both the organisations will jointly work on various aspects like Skill Development, Virtual

Academy, Accreditation & Facilitation Centre, Digital and Financial Inclusion, Faculty Development Programme, Entrepreneurship Development, and Content and Certifications with the motive of promoting digital literacy and creating employment opportunities for youth.

Elaborating on the collaboration, Director General, NIELIT, Dr. Madan Mohan Tripathi said: "The

MoU with CSC Academy is a significant step towards achieving our mission of creating a digitally literate society in India. This partnership will provide an opportunity for us to reach out to a wider audience and help them acquire new skills that are essential for the 21st century. Commenting on the partnership, MD & CEO, CSC SPV, Sanjay Rakesh said: "We are pleased to collaborate with NIELIT, a premier institute in the field of information technology, to promote digital literacy and skill development in India. Through this partnership, we aim to create a skilled workforce that can contribute to the growth of the digital economy in the country."

The MoU signing ceremony was attended by Director General, NIELIT, Dr. Madan Mohan Tripathi, Registrar, NIELIT, Ram Prakash Pandey, Additional Director, NIELIT, Sheetal Chopra, MD & CEO, CSC SPV, Sanjay Rakesh, and CEO, CSC Academy, Dr. Rishikesh Patankar.

NEWS

CSC felicitated for enrolling maximum beneficiaries in PMSBY and PMJJBY in Rajasthan

Rajasthan Marudhara Gramin Bank (RMGB) has felicitated CSC SPV for its' remarkable performance in registering maximum beneficiaries under Government's flagship social security schemes like Pradhan Mantri Suraksha Bima Yojana (PMSBY) and Pradhan Mantri Jeevan Jyoti Bima Yojana (PMJJBY).

CSC was felicitated at an event held at the Bank's head office in Jodhpur, Rajasthan by General Manager, R.K. Gupta, General Manager K.N. Trivedi, and officials from NABARD.

The Village Level Entrepreneurs of CSC in Rajasthan enrolled 8,000 beneficiaries under PMJJBY and 10,000 beneficiaries under PMSBY in the last financial year 2022-23. The VLEs had conducted camps in various regions of the State in order to provide information about the



to provide information about the schemes and its advantages and further enrol citizens under the two schemes. PMSBY is an accidental insurance scheme that offers coverage on death and accidental disability to the life assured in case of an accident. PMJJBY offers financial help to the policyholder's family in case of his/her demise.

CSC has always strived to further the mandate of Government by promoting financial inclusion among the marginalised and disadvantaged communities.

NEWS

Tele-Law enables 33 lakh citizens with access to legal advice



In a significant milestone in providing access to justice, 33 lakh citizens have so far received legal advice and consultation from empanelled lawyers under the Tele-Law service being implemented by CSC SPV in collaboration with the Department of Justice. The top five States with maximum pre-litigation advice in financial year 2022-23 include: Uttar Pradesh, Madhya Pradesh, Maharashtra, Rajasthan and Jharkhand. The

number of advice enabled by these States is depicted in the table below.

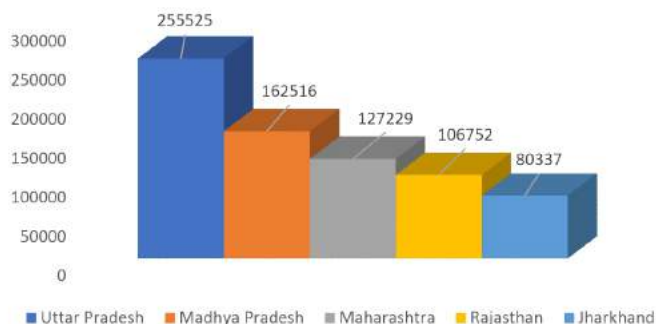
Initiated in 2017, Tele-Law service seeks to connect citizens, especially from rural and marginalised communities, with lawyers through video-conferencing infrastructure available at Common Services Centres (CSC) to avail legal advice on issues like dowry, domestic violence, sexual harassment of women at

workplace, land disputes, tenancy and lease issues, property and inheritance rights, and child marriage.

Initially the service was rolled out in 1,800 Gram Panchayats in the North-East States, Jammu & Kashmir & Ladakh, Bihar and Uttar Pradesh. In 2019, the service was expanded to cover 112 Aspirational Districts across 27 States, that are earmarked as pockets of under-development. Currently, the service is available across all States/UTs.

The Tele-Law mobile application (both Android and iOS) was further launched in 2021 for easy and direct access to citizens and is currently available in 22 scheduled languages.

Tele-Law Advice Enabled in FY 2022-23



NEWS

CSC Students Resource Centre inaugurated at Birsa College, Khunti in Jharkhand



employable skills. Some of the courses include IIT Mumbai's Spoken Tutorial, IBM Skill Build, Microsoft Certificate, Primary Teacher Training course, Computer Application course, Internet and Multimedia, Yoga teacher training, and Financial Accounting course. Students can now seamlessly access these courses in their campus itself at low cost, saving their time and effort.

Inaugurating the centre, Dr. Ajit Kumar Sinha said, "CSC had always endeavoured to improve and elevate the society. This programme is another comparable example that will assist students in getting access to numerous services and serve as a connecting point for students looking to gain new skills. Students will be able to receive training on several vocational courses through CSC, which will prepare them for employment."

On the occasion, key administration officials like Deputy Commissioner of Khunti, Shahsi Ranjan; Principal of Birsa College, Prof. J. Kiddo; former Member of Parliament Kariya Munda, District Informatics Officer, were present.

CSC Students Resource Centre was inaugurated at the campus of Birsa College, located in Khunti district of Jharkhand by Vice Chancellor Dr. Ajit Kumar Sinha. The CSC center will be operated by Village level Entrepreneur Laxmi Narayan Kumar Ganju. The resource centre on the Birsa campus will offer students college-related services like scholarship forms, admit

card, checking online result, and online challan payment, apart from Government-to-Citizen (G2C) services like Aadhaar card, Passport service, PAN card, Ayushman card, and e-Shram enrolment. ATM facility will also be made available to students at the centre.

The Resource Centre will also offers short-term vocational training in accordance with the National Education Policy 2020 to enhance their

NEWS

CSC Academy mobile van flagged off in Mumbai by Minister Mangal Prabhat Lodha



CSC Academy mobile van was flagged off in Mumbai on February 24, 2023 by Minister of Skill Development & Entrepreneurship and Tourism, Maharashtra Government, Mangal Prabhat Lodha in the presence of Chairman, Janakalyan Sahkari Bank, Santosh Vasant Kelkar, Rohan Sarkar from MasterCard, Amir Aijaz and team from Learning Links Foundation.

Sponsored under Project Shashakti by Learning Links Foundation and MasterCard, the mobile van operated by Village Level Entrepreneur Rohit Seleti would cover slum and industrial areas of Mumbai to provide training in digital and financial literacy to women.

Flagging off the van, the Minister congratulated CSC and its partners Learning Link Foundation and MasterCard for undertaking this initiative for educating women on use of digital devices & Internet; digital transactions; and safe financial dealings & savings etc.

Learning Links Foundation and MasterCard have sponsored four mobile vans for CSC Academy under Project Shashakti to cover locations of Gorakhpur (Uttar Pradesh), Durg (Chhattisgarh), Mumbai (Maharashtra) and Vadodara (Gujarat). Around 2.25 lakh beneficiaries from marginalised communities, particularly women will be provided digital and financial literacy training through these mobile vans.

NEWS

CSC & OPPO India partner for 'Cyber Sangini' programme

CSC SPV has partnered with OPPO India to empower women in rural and semi-urban areas by training them on cybersecurity and cyber wellness under the Cyber Sangini programme. OPPO will train 10,000 women across the country, who will be known as “Cyber Sanginis” and act as Cyber Security Ambassadors in their area.

After completing a specially designed 45-day course covering the precautions which need to be taken by every Internet user and reporting any incident of cyberattack or data stealing, these women will be provided with a certificate from CDAC or NIELIT, making them eligible for suitable employment opportunities or to start earning livelihood in their locality.

Technology has given way to a new world of networking, e-banking, and Internet, where cyber- crime, especially against women, have risen. Numerous criminals, including hackers and crackers, have discovered ways to tamper with online accounts and have been effective in getting illegal access to users' computers and stealing important data. The Cyber Sanginis will be trained about the existing laws and frameworks available to every citizen to protect them from such cyber incidents. These women shall be allowed to collect a nominal fee from the citizens for their support in addressing cybersecurity and cyber wellness issues to make them self-sufficient.

Elaborating on the initiative, MD & CEO, CSC SPV, Sanjay Rakesh said, “Since there is lack of awareness about cybersecurity among citizens, there is a need to promote local-level support systems in villages for the general population, especially among vulnerable sections such as women, students, the elderly and uneducated, to enable digital safety and security of these users.

The threats from the Internet are endless and constantly evolving. Our partnership with OPPO will create Cyber-



Security Ambassadors who are continuously trained and supported and will be one of the most effective ways to address such challenges.”

Commenting on the association, Vice-President, Public Affairs, OPPO India, Vivek Vasishtha said, “As India is making significant efforts towards becoming a trillion-dollar digital economy, OPPO is proud to partner with CSC Academy on a campaign which focuses on sensitizing users of all ages, especially women, about online risk & safety measures and promoting cyber hygiene, thereby reinforcing the cyber safety of citizens.

Through this initiative, we can help build a Digital India with enhanced public participation in the Digital Economy and realise the Hon' Prime Minister's vision of achieving inclusive social and economic growth led by digital transformation.”

NEWS



VLE Kanchan Kesri saves a farmer from being scammed and lose money

Somra Oraon, a farmer from Borotoli village in Bharno block of Gumla district, Jharkhand was recently saved by CSC's Village Level Entrepreneur Kanchan Kesri from being swindled for money by a conman.

One morning, Somra received a call from an unknown number informing him of winning a tractor in a lottery draw.

The caller claimed to be from Agriculture Department and asked Somra to deposit Rs. 15,500 in a Bank account for claiming the reward.

Believing the caller, Somra hurriedly went to VLE Kanchan Kesri's CSC in Bharno block to deposit the money. When Somra told him about the morning call, Kanchan Kesri became apprehensive. Being

aware of cyber-crimes being committed, he had doubts regarding the intention of the caller. The VLE stopped Somra from depositing any money and quickly informed the police of the incident.

Sub-Inspector Shivam Gupta from Bharno police station was quickly despatched to the CSC. He spoke to Kanchan Kesri and Somra and called on the unidentified number and quickly came to conclusion that this was an effort to swindle Somra. Timely intervention of Kanchan Kesri saved Somra from being conned and losing his hard-earned money.

VLEs have close connect with the farmers and the communities they serve. Incidents like these highlight the strong bond of trust that they have created with the community.



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