

CSC NEWSLETTER

Creating Rural Entrepreneurship, Redefining e-Governance

01-15 March, 2024



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Sanjay Rakesh
MD & CEO, CSC SPV

FROM THE MD'S DESK

CSC Services Empower Rural Economy

Common Services Centre is at the forefront of ushering rural India into a digitally empowered era and fostering a knowledge-based economy. Operating under the Digital India initiative, this ambitious scheme has emerged as a beacon of inclusive development for the nation. The primary goals of CSCs include facilitating government services, extending the reach of governmental schemes to citizens, encouraging citizen engagement, and fostering empowerment among the populace.

Throughout this financial year, CSCs have exhibited remarkable performance across various sectors including financial inclusion, banking, rural e-commerce, health, and skill development under the Digital India initiative. These achievements underscore our commitment to create an economically viable society. With just two weeks remaining in the current financial year, I urge all VLEs to leverage their capabilities in extending the benefits of diverse services to the common man. This shall not only enhance your income but also strengthen our agenda of rural empowerment and inclusive development.

Travel Services:

With festivities and the upcoming summer break for students, travel plans are on the rise. CSC Safar offers a convenient platform for accessing train, air travel, or bus services. VLEs can capitalize on this surge in demand and augment their earnings through travel services.

Grameen e-Store:

The CSC Grameen e-Store presents a significant income opportunity for VLEs. Currently, customers can enjoy up to a 48% discount on the purchase of Crompton coolers, fans, and lights. Additionally, Gramlite solar products and Play mobile accessories are now available, with exciting discounts.

Agriculture Tele-Consultation:

Supporting and uplifting farmers remains a core objective of CSC. Through CSC's Agriculture Tele-consultation service, farmers can receive expert advice on various agricultural subjects via video calls with scientists from the Krishi Vigyan Kendra. These services not only empower farmers but also enhance their awareness of modern agricultural technologies, thereby unlocking their potential.

Aadhaar Service:

Updating Aadhaar details is a crucial requirement for citizens. CSC facilitates this process through its UCL service, allowing citizens to rectify errors or update demographic information efficiently.

Udaan 2.0 Program:

Under the Udaan 2.0 programme, VLEs can offer online courses for exam preparation, spoken English, soft skills, and career counselling to economically disadvantaged youth in their communities at concessional rates.

These CSC services not only serve as invaluable assets to citizens but also provide sustainable livelihood opportunities for our VLEs. As we celebrate the festival of Holi, I extend my warm wishes to all, hoping that the colours of joy and prosperity brighten your lives.



Launch of 'Hamara Samvidhan, Hamara Samman' Abhiyan at Bikaner

On 9th March, Hamara Samvidhan, Hamara Samman Campaign event was organised at the Maharaja Ganga Singh University Hall in Bikaner, Rajasthan. This remarkable event was graced by Hon'ble Union Law Minister Arjun Ram Meghwal along with the Chief Guest, Hon'ble Chief Justice of India Dr. D. Y. Chandrachud. Speaking on the occasion, the Hon'ble Chief Justice of India said, "The Supreme Court of the country is located in Tilak Nagar, New Delhi. However, it is not called the Supreme Court of Tilak Nagar, but the Supreme Court of India instead. Similarly, the Rajasthan High Court is also not only of Jaipur or Jodhpur, but belongs to the whole of Rajasthan." On this occasion,

Hon'ble Minister Shri Arjun Meghwal said that it is very important for the CJJ to come to Bikaner. In an attempt to form a permanent council of Indian kings, the Chamber of Princes was formed in 1921. Maharaja Ganga Singh from Bikaner was made the first Chancellor. The Supreme Court was inaugurated on 28 January 1950. The inauguration took place in the Chamber of Princes in the old Parliament building where the Federal Court of India sat for 12 years from 1937 to 1950. The Chief Justice announced the launch of an e-court facility in Bikaner. With this, lawyers settled in Bikaner will now be able to plead from Bikaner itself. Speaking at an event organised by the Ministry of Justice at the auditorium of the Maharaja Ganga Singh University of Bikaner, Dr. Chandrachud said that the Government of India has released

a budget of seven thousand crore rupees in e-courts phase three. Through this, the facility of video conferencing will be available in Bikaner. Lawyers settled in Bikaner will also be able to argue in the High Court. The High Court of Jaipur and the High Court of Jodhpur belongs not only to these respective cities but to the entire state. Hence, with e-court, citizens across the state of Rajasthan can avail judiciary service easily. Shri Manindra Mohan Shrivastava, Chief Justice of Rajasthan High Court, Shri Jogaram Patel, Minister of Parliamentary Affairs of Rajasthan, and Dr. Manoj Dixit, Vice-Chancellor of the University also graced the event with their remarkable presence. District Magistrate Devendra Sharma, and all judicial officers and advocates from across the district, along with the senior officers of CSC also participated in the programme.



One-Day Workshop cum Mela on Tele-Law Conducted in Various States

Recently, a nationwide one-day workshop cum mela on Tele-Law, as part of the 'Hamara Samvidhan, Hamara Samman' campaign, took place in various states across India. Eminent dignitaries from diverse regions attended and actively participated in the event. Justice for citizens has become significantly more accessible than ever with the advent of Tele-Law. Even though there is miles to go for the program to achieve the goal of making its benefits reach every stratum of society. In light of this, multiple

state-level Tele-Law workshop cum mela are being conducted across the country, recognizing their pivotal role in fostering a more profound and extensive outreach, particularly with local communities. These workshops are also aimed at providing training and capacity building. Over the last couple of days, workshops were successfully conducted in the following states:

Uttar Pradesh

A one-day state-level workshop cum mela was organised at the Mercury Auditorium, Indira Gandhi Pratishthan, Lucknow. The workshop was inaugurated by the Chief Guest Shri Ajit Singh Pal, Hon'ble Minister of State for Science and Technology, Information Technology and Electronics, Government of Uttar Pradesh. The distinguished guests included Hon'ble Mr. Justice Attau Rahman Masoodi, Senior Judge, Allahabad High Court, Shri Prashant Kumar Singh, Deputy Director General of UIDAI in Lucknow, and Dr. Praveen Kumar Singh, Director of UIDAI, Lucknow.



Tamil Nadu

The Tele Law workshop cum mela was organized in Chennai, Tamil Nadu which was inaugurated by the Hon'ble Judge of Madras High Court, Ms. Justice R.N. Manjula. Shri Thiru A. Nazir Ahamed, Member Secretary and District Judge of Tamil Nadu State Legal Services Authority, and Dr. B. Shamoondeswari, IPS, Inspector General of Police, Social Justice and Human Rights, Chennai were also present to further enrich the knowledge shared in the workshop.



Jammu and Kashmir



The workshop was inaugurated by Hon'ble Shri Justice N. Kotiswar Singh, Chief Justice of the High Court of Jammu & Kashmir and Ladakh.

Gujarat



Organized at the Gujarat University, the workshop cum mela witnessed the participation of more than 300 VLEs from all over Gujarat.

Andhra Pradesh



The Tele Law Workshop cum mela in the State of Andhra Pradesh was inaugurated by Dr. B. Sundar, Special Secretary, Department of Information Technology, Electronics & Communications, Andhra Pradesh. Other dignitaries that showed their presence were Shri V. Rama Krishna, IRS, Inspector General (Registration & Stamps), Government of Andhra Pradesh, and Shri G. Satya Prabhakar Rao, Secretary of Law Department, Government of Andhra Pradesh.

Empowering Farmers with CSC's Revolutionary Agricultural Support



In the ever-evolving landscape of technology, agriculture stands as a pivotal sector that influences the lives of every individual and industry. Recognizing the paramount importance of this sector, CSC has stepped forward to provide invaluable assistance to farmers across India, ushering in a new era of agricultural excellence. Through strategic collaboration with the Indian Council of Agricultural Research (ICAR), CSC has

established a partnership that aims to elevate agricultural practices and disseminate knowledge about cutting-edge farming methods. The Krishi Vigyan Kendra (KVK) under CSC facilitates tele-consultations, enabling farmers to access expert advice through video calls with KVK scientists. By leveraging agricultural tele-consultation, farmers have experienced a boost in their capabilities and gained insights into modern agricultural technologies.

The use of technology allows farmers to make more informed agricultural decisions, whether they are about weather patterns or market pricing. CSC's dedication to the agricultural community is evident in its commitment to fostering knowledge, enhancing skills, and ultimately transforming the farming landscape.

For more information on these transformative services, reach out to us at vishvom.tyagi@nic.in

Enable Tax Savings and Secure Your Future with LIC



Maximize your income tax savings while investing wisely with Life Insurance Corporation (LIC). Seize the remaining days of this financial year to make a strategic move toward securing your financial future and enjoying tax exemptions. LIC, a leading insurance provider in India, presents a diverse array of insurance products tailored to

suit the various demands of diverse insurance seekers. With growing income, the necessity for effective tax planning also grows. Embrace this opportunity to not only protect your hard-earned money but also witness it flourish through smart investments. Do not miss out on the chance to benefit from future security and significant tax advantages

by acquiring a policy from LIC before the financial year concludes. Act now and pave the way to financial success. Invest in LIC, invest in your financial well-being!

(For in-depth information, reach out to us at insurance@csc.gov.in.)





Golden Opportunity to Boost Income in Travel Services



With the summer holidays approaching, families are gearing up for vacations, and transportation is a key consideration. Whether it's train travel, airfare, or bus services, all are conveniently accessible through the CSC

Digital Seva Portal. Seize this golden opportunity, especially during the upcoming summer holidays, Holi, and Eid, to increase your income as a VLE. Earn more by booking train tickets and taking advantage of special contests for the lowest-fare airlines, exclusively

designed to maximize your income. Don't miss out on additional incentives for bus bookings. Visit our website at <https://cscsafari.in/> to explore and capitalize on these income-enhancing Opportunities. Hurry, and make the most of the travel season!



Aadhaar Update Client Lite: Seamless Aadhaar Information Updates

Ensuring accurate Aadhaar details is crucial for citizens. With time, citizens might face the need to update their certain demographic or biometric information on Aadhaar, such as mobile number or address. CSC offers the most convenient and authentic way to meet this need through the Update Client Lite (UCL) service. UCL is a software tool developed by UIDAI, enabling citizens to effortlessly update demographic details such as name, address, mobile number, email ID, and more.

By using the Digital Seva Portal, VLEs may effectively update residents' Aadhaar demographic information without the need for enrolment machines. Authorized by UIDAI, VLEs can access this service using a single fingerprint authentication device. Thus, CSCs are now equipped with UCL and ready to assist customers with Aadhaar updation, making the process seamless and accessible. Citizens are encouraged to visit their nearest CSC to avail this valuable service.

For additional details on UCL services, please reach out to your District Manager.



Making Rural Youth's Aspirations more Attainable through UDAAN 2.0

CSC and Earth Care Foundation are jointly collaborating to administer the UDAAN 2.0 initiative at every corner of the country. Aimed at empowering economically disadvantaged youth from marginalised communities, the program facilitates discounted access to online courses encompassing competitive exam preparation, spoken English, soft skills, and career Counselling.

Participants in the UDAAN 2.0 have the opportunity to enrol in different types of courses suitable for their needs. These courses include:

- National Defence Academy (NDA)
- Combined Defence Services (CDS)
- Staff Selection Commission (SSC)
- Banking Examination
- English Speaking
- Personality Development

These courses are being offered by renowned educators at much more affordable rates compared to the market. For instance, Physics Wallah's NDA course, originally priced at ₹ 4800 for one year, is made available at ₹ 275 through this initiative. These courses are open

to every student who has passed their 10th standard. Students can register for a maximum of four courses. Upon completion of three

courses (SSC MTS, SBI PO/Clerk, and English Speaking), VLE will receive a total commission of ₹168 (₹56, ₹40, and ₹72 respectively). The registration status of candidates becomes accessible on the login portal after 24 hours. In case of any incomplete registration leading to wallet deductions without successful enrolment, the deducted amount will be refunded within 24 hours. VLEs play a crucial role by registering eligible youth for the scheme, ensuring candidates follow their chosen courses, and offering CSC facilities for live classes. They are not just making exam preparation more accessible, but making every rural youth's dreams and aspirations more achievable.

For inquiries, please write to tripti.jain@csc.gov.in.

Hon'ble Chief Minister of Goa Inaugurates Digital Literacy Van on International Women's Day

On International Women's Day, celebrated on the 8th of March, Hon'ble Chief Minister of Goa, Dr. Pramod Sawant, inaugurated the CSC Digital Literacy Van. Operating in South Goa, the van conducts door-to-door digital literacy programs and provides CSC services to citizens. This van will be operated by VLE Rosita Mascarenhas, a woman from South Goa. The van, which will make government services more accessible to the citizens itself, is a symbol of empowerment and progress. However, to inaugurate the van which shall be operated by a woman is probably one of the best ways to commemorate International Women's Day.



Mega Savings Sale: Up to 48% off on Crompton Products!

CSC Grameen eStore **CSC** **Crompton**

Boost Your Savings, Not Your Bills!
Mega Savings Sale: Up to 48% Off!

Offer Duration: 07 March to 16 March 2024

SPECIAL PRICE FOR CSC VLEs

Product	MRP	Special Price
OZONE CLASSIC 55 DESERT COOLER	₹15,300	₹7882.00
ZELUS DAC 28 DESERT COOLER	₹8,500	₹4983.00
ZELUS WAC 54 WINDOW AIR COOLER	₹10,000	₹5795.00
JEDI 22 PERSONAL AIR COOLER	₹8,500	₹4379.00

Up to 5% Cashback applicable as per cashback scheme

Book now on DVLE App

Good news for VLEs! Now purchase Crompton coolers, fans, and lights through CSC Grameen e-Store at an astounding discount of up to 48%. But that's not all! You can also avail an additional cashback of 5%.

Hurry up! Offer lasts till 16th March only.

CSC Grameen eStore **mangalam** **CSC**

**अपनी होली को रोशन करें
मंगलम के साथ**

लीएससी ग्रामीण स्टोर से अपना ऑर्डर दें

SHOP NOW

Product	MRP	Special Price
20g Camphor Pouch	₹1000	₹699
5g Camphor Pouch	₹876	₹750
2g Camphor Pouch	₹933	₹800
10g Camphor Pouch	₹838	₹699

Now Holi will be Holy With Mangalam

Holika Dahan has a special significance in Hinduism. Burning incense and camphor has a special significance in addition to being used to worship God. They help with spiritual healing by cleansing the aura and bringing positive energy and good luck to the surroundings. Grameen e-Store has launched a special range of Mangalam pooja items through its platform. To further celebrate the festival of Holi, Mangalam has brought special discounts on all the pooja items so one can have a holy experience this Holi.

For more information, please write to support@cscestore.in





Gramlite Solar Products and Play Mobile Accessories

Exciting News for VLEs!

CSC Grameen e-Store announces the Holi Dhamaka Offer which provides exciting discounts on the Gramlite solar products and the Play mobile accessories. This offer provides a discount of 5% on Gramlite products with a minimum cart value of ₹5000. Similarly special discounts of up to 68% on PLAY mobile accessories await just for VLEs.



For more information, write to support@cscestore.in



Pradhan Mantri Surya Ghar Muft Bijli Yojana.

CSC has recently entered into a strategic alliance with the Ministry of New and Renewable Energy (MNRE) on February 28, with a focus on promoting the Pradhan Mantri Surya Ghar- Muft Bijli Yojana. Under this agreement, CSC's village-level entrepreneurs (VLEs) are poised to play a pivotal role in facilitating the registration process for the initiative of interested citizens. Through this scheme beneficiaries will get free electricity for up to 300 units. The central government will invest Rs 75,000 crore in this scheme. Besides, the government will also give subsidies to the beneficiaries to install solar panels on their rooftops. To reach potential beneficiaries, CSC VLEs will spearhead door-to-door campaigns, ensuring an inclusive and far-reaching impact. This initiative aims to proliferate the use of solar energy in households across the nation, offering a range of benefits, including increased income, reduced electricity bills, and the creation of new employment Opportunities. Honourable Prime Minister Shri Narendra Modi has urged all household consumers to actively participate and leverage the benefits of the PM Surya Ghar-Muft Bijli Yojana. CSC VLEs, particularly those engaged in collecting electricity bills, will be actively responsible for registering all genuine and interested families. The Ministry will compensate VLEs for each successful registration.

Subsequently, VLEs will handle the application process and receive additional remuneration for their efforts. This collaboration marks a significant step towards harnessing solar power for widespread socio-economic benefits.



PM SURYA GHAR MUFT BIJLI YOJANA

Elevate your life with the brilliance of solar energy!

SUBSIDY BENEFITS		
Rs. 30,000/- for 1 kW system	Rs. 60,000/- for 2 kW system	Rs. 78,000/- for 3 kW system or Higher

VLE BENEFITS	REGISTER NOW
Rs. 24 incentive on every authentic registration	To register, download the App: bit.ly/PMSuryaGhar

For more details, contact your State District Manager or email us at health@csc.gov.in

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[CSCSPV](https://www.youtube.com/channel/UCSCSPV)

Ayushman Cards Now Available for Free at Ration Shops in Bihar

Ayushman cards are being issued free of charge to eligible beneficiaries in Bihar. With over 2 Crore registrations achieved so far, the benefits of the Ayushman Health Card are rapidly reaching the masses of Bihar. Public Distribution Shops that also serves as CSC Centres are actively engaged in creating these cards for qualified recipients under the Ayushman Bharat Pradhan Mantri Jan Arogya Yojana and the Mukhyamantri Jan Arogya Yojana, with invaluable assistance from CSC VLEs. Dedicated training sessions have been conducted at various locations to equip individuals for this task. Recently

approved by the Bihar government, the Mukhyamantri Jan Arogya Yojana promises to provide health insurance coverage of up to 5 lakh rupees for low-income earners in the country. This entails free cashless treatment for individuals up to Rs 5 lakh per annum, aiming to mitigate hospitalisation expenses and ensure access to high-quality healthcare services for families.

This initiative extends its benefits to families holding ration cards in Bihar, previously excluded from the advantages of the Central Government's Pradhan Mantri Jan Arogya Yojana.



**To participate in the pledge,
visit: <https://pledge.mygov.in/panch-pran/>**



VLE CORNER



Jiva Ayurveda Products Available on Grameen e-Store

Attention VLEs!

Now ayurveda's superpower can reach every rural citizen at their doorstep! Jiva Ayurveda's ayurvedic wellness products targeting different health conditions are now available on the Grameen e-Store.

For more information, please write to support@cscestore.in.



DO YOU KNOW?

What is UMANG?

Launched under the Digital India initiative, UMANG (Unified Mobile Application for New-age Governance) is a mobile & web application for all Indian Citizens to access e-governance services provided by Central, State, and Local Government bodies. Developed by the Ministry of Electronics and IT (MeitY) and National e-Governance Division (NeGD), the application was launched to drive Mobile governance in India.

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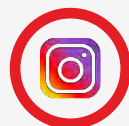
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